

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315454-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	Treasure Coast Jobs Coal	C23C29

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street - Suite 400**  
**Alexandria, VA 22314-3039**

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	315454	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F 12n-1p	12-1p	-11-1--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12   10/29/12   -11-1--                       3       \$650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Tu   10/23/12   12:20 PM M-F 12n-1p       12-1p       :30 TCJC0312TVH       \$650.00   NM									
2 WPTV W   10/24/12   12:37 PM M-F 12n-1p       12-1p       :30 TCJC0312TVH       \$650.00   NM									
3 WPTV F   10/26/12   12:26 PM M-F 12n-1p       12-1p       :30 TCJC0312TVH       \$650.00   NM									
2	10/23/12	10/29/12	M-F 4p-5p	4-5p	1111---	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12   10/29/12   1111---                       4       \$850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Tu   10/23/12   3:59 PM M-F 4p-5p       4-5p       :30 TCJC0312TVH       \$850.00   NM									
2 WPTV W   10/24/12   4:36 PM M-F 4p-5p       4-5p       :30 TCJC0312TVH       \$850.00   NM									
3 WPTV Th   10/25/12   4:38 PM M-F 4p-5p       4-5p       :30 TCJC0312TVH       \$850.00   NM									
3	10/27/12	10/27/12	Sa 6-7a	6-7a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12   10/29/12   -----S-                       1       \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Sa   10/27/12   6:55 AM Sa 6-7a       6-7a       :30 TCJC0312TVH       \$600.00   NM									
4	10/27/12	10/27/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12   10/29/12   -----S-                       1       \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Sa   10/27/12   7:39 AM Sa 7-8a       7-8a       :30 TCJC0312TVH       \$1,200.00   NM									
5	10/27/12	10/27/12	Sa 8-10a	8-10a	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12   10/29/12   -----S-                       1       \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Sa   10/27/12   9:41 AM Sa 8-10a       8-10a       :30 TCJC0312TVH       \$2,500.00   NM									



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
315454-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		Treasure Coast Jobs Coal	C23C29

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/23/12	10/29/12	M-F 5-6a	5-6a	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/23/12 5:35 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM 2 WPTV W 10/24/12 5:10 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM 3 WPTV Th 10/25/12 5:39 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM 4 WPTV F 10/26/12 5:40 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM									
7	10/28/12	10/28/12	Su 6-7a	6-7a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/28/12 6:49 AM Su 6-7a 6-7a :30 TCJC0312TVH \$500.00 NM									
8	10/27/12	10/27/12	Sa 6p	6-630p	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 6:21 PM Sa 6p 6-630p :30 TCJC0312TVH \$2,000.00 NM									
9	10/23/12	10/29/12	M-F 630-7p	630-7p	11--1--	:30	3	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11--1-- 3 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/23/12 7:00 PM M-F 630-7p 630-7p :30 TCJC0312TVH \$7,500.00 NM 2 WPTV F 10/26/12 6:59 PM M-F 630-7p 630-7p :30 TCJC0312TVH \$7,500.00 NM									
10	10/27/12	10/27/12	SNL	1130p-1a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 12:57 AM SNL 1130p-1a :30 TCJC0312TVH \$1,500.00 NM									
11	10/27/12	10/27/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 11:14 PM Sa 11-1130p 11-1130p :30 TCJC0312TVH \$5,000.00 NM									

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315454-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	Treasure Coast Jobs Coal	C23C29

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/23/12	10/29/12	M-F 11-1135p	11-1135p	1111---	:30	4	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 1111--- 4 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/23/12 11:22 PM M-F 11-1135p 11-1135p :30 TCJC0312TVH \$5,000.00 NM 2 WPTV W 10/24/12 M-F 11-1135p 11-1135p :00 <del>\$5,000.00</del> NM See MG 12.5 3 WPTV Th 10/25/12 M-F 11-1135p 11-1135p :00 <del>\$5,000.00</del> NM See MG 12.6 7 WPTV Th 10/25/12 7:00 PM M-F 630-7p 630-7p :30 TCJC0312TVH \$5,000.00 NM MG for 12.5 10/29 6 WPTV Su 10/28/12 Su 9-10a 9-10a :00 <del>\$5,000.00</del> NM See MG 12.8 equal access 8 WPTV Su 10/28/12 11:45 PM NFL Game 4p-12a :30 TCJC0312TVH \$10,000.00 NM MG for 12.6,12.4									
13	10/27/12	10/27/12	Law & Order SVU	10-11p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 Law & Order SVU 10-11p :00 <del>\$1,000.00</del> NM See MG 13.2,13.3									

Total Spots 22 Gross Total \$55,800.00

## Payment Terms 30 Days

Agency Commission \$8,370.00

Net Amount Due \$47,430.00

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315454-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street - Suite 400**  
**Alexandria, VA 22314-3039**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	Treasure Coast Jobs Coal	C23C29

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	315454	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/23/12	10/29/12	M-F 4p-5p	4-5p	1111---	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 1111--- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV M 10/29/12 4:36 PM M-F 4p-5p 4-5p :30 TCJC0312TVH \$850.00 NM									
6	10/23/12	10/29/12	M-F 5-6a	5-6a	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV M 10/29/12 5:38 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM									
9	10/23/12	10/29/12	M-F 630-7p	630-7p	11--1--	:30	3	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11--1-- 3 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 10/29/12 7:14 PM M-F 630-7p 630-7p :30 TCJC0312TVH \$7,500.00 NM									
12	10/23/12	10/29/12	M-F 11-1135p	11-1135p	1111---	:30	4	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 1111--- 4 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV M 10/29/12 M-F 11-1135p 11-1135p :00 <del>\$5,000.00</del> NM See MG 12.8 5 WPTV M 10/29/12 M-F 630-7p 630-7p :00 <del>\$5,000.00</del> NM See MG 12.7 equal access									

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	Treasure Coast Jobs Coal	C23C29

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/27/12	10/27/12	Law & Order SVU	10-11p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12    10/29/12    -----S-                    1    \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPTV M    10/29/12    12:14 PM    M-F 12n-1p    12-1p    :30    TCJC0312TVH    \$650.00    NM									
MG for 13.1 10/27									
3 WPTV M    10/29/12    2:53 PM    M-F 2-3p    2-3p    :30    TCJC0312TVH    \$350.00    NM									
MG for 13.1 10/27									

<u>Total Spots</u>	5	<u>Gross Total</u>	\$10,100.00
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## Payment Terms 30 Days

<u>Agency Commission</u>	\$1,515.00
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<u>Net Amount Due</u>	\$8,585.00
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